



November, 2009 News Bulletin

## 122 New Control Arm Numbers Now Available

Falcon Steering Systems is pleased to announce the addition of **122 new numbers to our Control Arm program**. Falcon offers a full line program with over 500 SKU's available, providing complete market coverage on Domestic and Import vehicles; including European applications.

**Note:** 150 SKU's cover 95% of sales

Falcon Steering Control Arms are ready to install and include the correct ball joints (already indexed & installed), bushings, fasteners, cotter keys and serviceable grease zerks where applicable. Installing a complete control arm assembly insures the job is done right by replacing all potentially worn parts while saving significant labor time and money. In many cases the technician can replace the entire control arm assembly for the nearly same cost of labor alone to replace a worn bushing and ball joint.

### Example - 2001 Chevrolet Impala Labor Rates (based on Mitchell On-Demand)

- Replace Ball Joint = 1.4 hours
- Replace Bushing = 1.6 hours
- Replace Complete Control Arm Assembly = 1.0 hour
- Labor savings is 2 hours at \$85/hour = \$170 labor savings

**Note:** The average dealership labor rate is now \$99/hour so the savings could even be more

### Key Features Include:



All new number application data is included in our new CD catalog as well as our on-line catalog and can be referenced at: [www.falconsteering.com](http://www.falconsteering.com)

Additionally all the data has already been submitted to Activant and Wrenchhead/WHI Solutions and is currently being updated in their systems.

**Designed To A Standard - - Not To A Price**