



December, 2009 News Bulletin 2009 - Yearend Review!

1st Quarter - 2009

- New Strut Mount catalog available featuring over 400 part numbers
- New Control Arm catalog available featuring over 850 part numbers
- All new application data has been added to Activant & WHI/Wrenthead or can be accessed on our website (falconsteering.com)



2nd Quarter - 2009

- Strut Mount Program is updated again and now includes over 425 part numbers
- Application data is updated in both Activant and WHI/Wrenthead
- Wheel Hub ID Guide is now available on website (falconsteering.com)



3rd Quarter - 2009

- \$2.5 million in new product inventory have been added into finished goods stock YTD
- Over 840 new numbers have been added in the last 18 months
- More Order Fulfillment stations are added to handle double digit increase in demand
- 122 New Control Arm numbers are added to program



4th Quarter - 2009

- New full-line application catalog CD is now available or can be accessed on our website (www.falconsteering.com)
- Updated application data submitted to Activant & WHI/Wrenthead
- Erick Motta/Engineer was awarded the Six Sigma Black Belt for Quality Assurance



Falcon Steering Systems is proud of our accomplishments in 2009 and on behalf of our entire team we thank you for your support. We will continuously strive to enhance our programs with more first to market numbers and new creative sales & marketing tools to help maximize your sales opportunities.

Designed To A Standard - Not To A Price

